

online [Marketing Inspiration Summer School 2021](#) is now open!

About the summer school

- **Subjects:** [one or more \(up to four\) – it's entirely your choice](#)
- **Language:** English
- **ECTS:** 3 credits per course (up to 12 ECTS in total)
- Extracurricular online activities

Where?

Due to current restrictions, Marketing Inspiration Summer School 2021 will run as a **fully online** virtual event.

When?

From August 16 to August 27

Courses

Marketing Inspiration Summer School 2021 offers the following courses. Courses are taught in English and are for both bachelor and master degree students.

Week 1

16 August 2021 – 20 August 2021

- [Marketing in Healthcare](#) (morning sections): 3 ECTS
- [Business Valuation](#) (afternoon sections): 3 ECTS

Week 2

23 August 2020 – 27 August 2020

- [Strategic Tourism Marketing](#) (morning sections): 3 ECTS
- [Branding](#) (afternoon sections): 3 ECTS

Students can apply only for one course or more (up to four courses).

Tuition fee

Detailed information [here](#).

Moreover, we offer 30% discount for students of the University of International Business!

Contact us

Daria Gunina
Summer School Manager
exchange@fm.vse.cz